

About my life



Who I am

José is a proactive person with initiative, with a constant desire of learning the tools and acquiring the knowledge that allows him to optimize his personal and professional skills.

He also considers himself as a curious, lateral thinker, problem-solving, positive and optimistic person, because he believes that attitude is the key to achieve any goal.

Strenghts

Proactive
Easily adaptable
Problem solver
Hungry of learning

Languages

Spanish Native Speaker
English C1 Cambridge
French Basic
Catalan Basic

Interests

Reading
Sports
Travelling
Scuba-diving
Entrepreneurship
Technology
Blogging

My Social Networks



@PepeGarDio



Blog de Pepe Running to help



@pepe_gar



José García de Dionisio Velázquez

education

Bachelor in Law

UCLM University, 2006-2011

Master in Leadership & Teams

Management UCLM University, 2013

certifications

Google AdWords Partner

2016

Google AdWords Certification in
Google AdWords Fundamentals

Hubspot Academy

2016

Certification in Inbound
Marketing

CodeAcademy

2017

HTML5
CSS3

additional education

Community Manager

2015

Advei Business School:

- Twitter
- Facebook
- LinkedIn
- Hootsuite

SEO Expert

2015

Advei Business School

- SEO optimization
- Linkbuilding strategy
- Tools: Alexa, Mozbar,
SemRush, etc

Google Analytics

2015

Advei Business School

- Daily insights
- Analytics supervision
- Reports

experience

Febbo Solutions

Sales Manager, 2014 (April-July)

- Achievement of sales goal
- Development of commercial relationships in Spain and LatAm
- CRM (PipeDrive)
- Email Marketing

Febbo Solutions

Account Manager, July 2014-Sept 2015

- Community Management
- Content Marketing and Blogging (SEO)
- Daily communication with Advertisers and Affiliation Networks
- Management and Development of CPL, CPA, CPD, CPC, CPI and CPM campaigns in Spain, Russia and LatAm
- Management of Facebook Ads Campaigns.

Publisuites

Copywriter, April 2015-Currently

- Writing and edition of requested SEO optimized articles by publishers, dealing with tight deadlines and ensuring the delivering of the work in the agreed time.
- WordPress.

tools

Due to my experience and education, I am able to manage a wide variety of tools, such as: Google AdWords, Facebook Ads, Google Analytics, Hootsuite, Canva, Metricool, WordPress, BuzzSumo, iMovie, MailRelay, AcumbaMail, etc